

# DR. MAXIMILIAN HEIMSTÄDT

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## CURRICULUM VITAE

### ACADEMIC POSITIONS AND EDUCATION

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- Since 09.16      **Witten/Herdecke University**, Germany  
Post-doctoral researcher at the Reinhard Mohn Institute of Management – Chair of Corporate Governance (Prof. Guido Möllering)
- 08.15-04.16    **Cornell University**, USA  
Visiting scholar, Department of City and Regional Planning
- 11.13-04.17    **Free University Berlin**, Germany  
PhD candidate in Organizational Studies | Thesis: “Open(ing up) data: A study on the creation of openness as an institution” (summa cum laude)
- 09.12-08.13    **University of St. Andrews**, Scotland  
M.Sc. in Management & Information Technology (with distinction)
- 09.08-09.11    **Fresenius University of Applied Sciences**, Cologne, Germany  
B.A. in Media Management
- 07.08.08        **Gymnasium Gerresheim**, Düsseldorf, Germany  
A levels (Abitur)

### RESEARCH INTERESTS

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- Digital transformation
- Openness and transparency
- Organization theory
- New institutionalism

### THIRD-PARTY FUNDING & INDIVIDUAL SCHOLARSHIPS

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- 11.13-10.16    **Foundation of German Business**: Acquisition of funding and individual beneficiary of a PhD scholarship.
- 01.16            **German Academic Exchange Service**: Acquisition of funding and individual beneficiary of a conference travel grant.
- 05.13            **Open Data Institute (UK)**: Acquisition of funding and individual beneficiary of a research grant to conduct field research in London.
- 09.10-09.13    **Foundation of German Business**: Acquisition of funding and individual beneficiary of a study scholarship.

## ACADEMIC MEMBERSHIPS

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- Academy of Management (AoM)
- European Group for Organization Studies (EGOS)

## SERVICE AS ACADEMIC REVIEWER

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- **Ad-hoc reviewer for academic journals:** Journal of Accounting & Organizational Change, Journal of Management Inquiry
- **Reviewer for academic conferences:** Academy of Management

## TEACHING EXPERIENCE

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- 2017            **Lecturer** for the seminar “Open organizing”. Designed the course and instructed weekly seminars
- 2016-2017    **Lecturer** for the seminar “Strategy”. Designed the course and instructed weekly seminars.
- 2014-2015    **Academic tutor** for the course “Introduction to business administration”. Instructed weekly seminars.

## FURTHER EXPERIENCE IN BUSINESS PRACTICE

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- 2012            **Gruenderszene (part of Axel Springer SE)**, Berlin: Internship in journalism.
- 2012            **National Arts Council Namibia**, Windhoek: Research assistant.
- 2011            **Rocket Internet**, Berlin: Internship in business development.
- 2010            **M. DuMont Schauberg (publishing house)**, Cologne: Internship in marketing
- 2008            **German Chamber of Commerce**, Shanghai: Internship in business development.

## LIST OF PUBLICATIONS

### ARTICLES IN PEER-REVIEWED JOURNALS

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- (1) Heimstädt, M. (2017) Openwashing: A decoupling perspective on organizational transparency, *Technological Forecasting and Social Change*.
- (2) Heimstädt, M. (2015). Societal Self-observation in the Time of Datafication: Interfunctional Analysis of the Chilean Open Data Web Portal. *Cybernetics and Human Knowing*, 22(4), 57-73.
- (3) Heimstädt, M., Saunderson, F. & Heath, T. (2014). From Toddler to Teen: Growth of an Open Data Ecosystem. *eJournal of eDemocracy & Open Government*, 6(2), 123-135.

## CONFERENCE AND WORKSHOP PRESENTATIONS

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- (1) Making emergence happen: Distributed agency and institutional work (with Guido Möllering). 5. Arbeitstreffen des DFG-Netzwerkes Neoinstitutionalismus. Munich Center for Technology in Society. November 3.-4., 2016.
- (2) Zur Dualität von Macht und Raum (with Julia Bartosch). Momentum Kongress für kritische Wissenschaft. Hallstatt, Austria. October 13.-16., 2016
- (3) Shifting Organizational Boundaries Through Institutional Work – The Case of Open Data in Berlin. 73th Academy of Management Annual Meeting, Anaheim. August 8, 2016.
- (4) Openwashing: A decoupling perspective on organizational transparency. 32nd EGOS Colloquium, University of Naples Federico II, July 7-9, 2016.
- (5) Heimstädt, M. (2016). Establishing Open Data: Cities as strategic action fields. Paper presented at 6th LAEMOS Conference, Adolfo Ibáñez University, Campus Viña del Mar, Chile. April 9, 2016.
- (6) Heimstädt, M. & Dobusch, L. (2016). Shifting organizational boundaries through institutional work: The case of Open Data in Berlin. Paper presented at 40th Workshop of WK ORG, University of Zürich. February 19, 2016.
- (7) Heimstädt, M. & Dobusch, L. (2015). Openness as institutional boundary work: The case of Open Data in Berlin. Paper presented at 31st EGOS Colloquium. ALBA Graduate Business School at The American College of Greece in Athens. July 2-4, 2015.
- (8) Heimstädt, M. (2015). Reconfiguring the public data governance regime: Institutional work in a big city. 3rd Austrian Early Scholars Workshop in Management. Johannes Kepler University, Linz, Austria. May 7-8, 2015.
- (9) Heimstädt, M. (2014). Critical data: Can hyperlinks subvert hierarchies? Critical Management Studies PhD Conference. School of Management, University of Leicester, UK. September 16-17, 2014.
- (10) Heimstädt, M. (2014). Municipal Open Data and the institutionalization of digital openness. 10th International Symposium on Open Collaboration, Berlin, Germany. August 26, 2014.
- (11) Heimstädt, M. (2014). Organizing and organizations in Open Data ecosystems. International Conference for E-Democracy and Open Government, Krems, Austria. May 21-23, 2014.
- (12) Golka, P. & Heimstädt, M. (2014). Impact investing as post-growth finance. Ephemera Conference: Organizing for the post-growth society. Copenhagen Business School, Denmark. May 7-8, 2014.

## INVITED TALKS AND OTHER PRESENTATIONS

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- (1) Heimstädt, M. (2016). Gotham in the time of datafication: On the introduction of Open Data in New York City. Invited talk at the graduate seminar "Cities, Place, Technology", Department of City and Regional Planning, Cornell University. February 8, 2016.
- (2) Heimstädt, M. (2013). Can Machines Think? Paper presented at Student Conference for Interdisciplinary Research. Zeppelin University, Friedrichshafen, Germany, February 24, 2013.

## POLICY CONTRIBUTIONS

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- (1) Heimstädt, M. (2016). OER in 2016: Openness becomes established! A study conducted on behalf of the Technology Foundation Berlin. August 24, 2016.
- (2) Dobusch, L., Heimstädt, M. & Hill, J. (2015). Open Educational Resources in Germany. A study conducted on behalf of the Technology Foundation Berlin. November 17, 2015
- (3) Dobusch, L., Heimstädt, M., & Hill, J. (2014). Open Education in Berlin. A study conducted on behalf of the Technology Foundation Berlin. May 14, 2014.