

# MAXIMILIAN HEIMSTÄDT

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## EDUCATION

- Since 11.13 **Free University Berlin**, Germany  
Ph.D. in organizational theory at the School of Business & Economics. Researching municipal open data ecosystems. Full scholarship (USD 60,000).
- 09.12-08.13 **University of St. Andrews**, Scotland  
M.Sc. in Management & Information Technology. Graduated with distinction (GPA: 3.4/4.0). Thesis: "The UK Open Data Ecosystem".
- 07.09-09.09 **IDC Herzliya (Tel Aviv) and Lomonosov Moscow State University**.  
Participation in summer schools.
- 09.08-09.11 **Fresenius University of Applied Sciences Cologne**, Germany  
B.A. in Media Management. (GPA: 3.5/4.0; top 7%). Thesis: "Segmenting a Digital Target Group".
- AWARDS/  
HONORS**
- M.Sc. research grant awarded by the Open Data Institute
  - Klaus Murmann Fellow, Foundation of German Business
  - e-fellows.net Network Fellow

## EXPERIENCE

- Since 01.14 **Program Supervisor**, Digital Openness Index – [do:index], Berlin, Germany  
Research project on different domains of digital openness in cities and municipal areas to create a benchmarking tool. Headed by Prof. Dobusch (FU Berlin).
- 08.13-10.13 **Review Assistant**, Open Data Barometer, World Wide Web Foundation  
Cross-country survey on the readiness, implementation and impact of open data. Headed by Berkman Fellow Tim Davies. Further research collaboration planned.
- 07.13-08.13 **Research Fellow**, Open Data Institute, London, UK  
Receiving the very first research grant given out by the ODI to conduct a qualitative study of open data stakeholders (e.g. Cabinet Office, OKF, Omidyar Network).
- 01.13-04.13 **Team leader** at "Open Data – Better Society?" symposium, Edinburgh, Scotland  
Developed the concept, raised funds and gave the keynote speech for this 2-day event.
- Since 03.12 **Editor**, Vertical Media GmbH, Berlin, Germany  
Covering startup and entrepreneurship topics for Gruenderszene.de (dubbed "The German TechCrunch", 1.5 million visits per month) and VentureVillage.eu
- 09.11-03.12 **Monitoring and Evaluation Officer**, National Arts Council, Windhoek, Namibia  
UNESCO assistant through the cultural exchange service of the German Ministry of Foreign Affairs. Monitoring more than USD 500,000 in grant spendings.
- 01.11-06.11 **Head of Logistics**, GlossyBox, Rocket Internet GmbH, Berlin, Germany  
Rocket Internet is the world's largest startup incubator. After interning in business intelligence in the headquarters, I became the first employee at GlossyBox, which is currently employing 300 employees in 18 countries.
- 07.10-09.10 **Marketing and Sales Intern**, Publisher DuMont Schauberg, Cologne, Germany  
Media planning for two of the largest German daily newspapers.
- 06.08-08.08 **Intern**, German Chamber of Commerce, Shanghai, China  
Assistant to the business development unit for bilateral cooperations.
- Other: **Co-founder** of the non-profit "startupnetzwerk.org."  
**Participant** in a German business plan competition conceptualizing the German-Egyptian impact investing fund "Peret Impact Ventures".  
**Delegate** at the National Model United Nations 2011, New York City, USA.  
**Board member** at "Düsseldorf is ARTig"-Art-Festival.

## SKILLS

- Computer: Microsoft Office, Mac OS X, LaTeX, R, MySQL  
Languages: German: Native speaker    English: proficiency  
French: active knowledge

## **PUBLICATIONS**

- Web Science: Heimstädt, M.; Saunderson, F. & Heath, T. (2014) Conceptualizing Open Data Ecosystems. CeDEM Conference for E-Democracy and Open Government. (Under review)
- Artificial Intelligence: Heimstädt, M. (2013). Can Machines Think? ZUfo – Interdisciplinary Conference, Zeppelin University, Friedrichshafen, Germany. (Conference proceedings pending)